



MINNESOTA STATE
Board of Trustees

AGENDA ITEM SUMMARY

NAME: Workforce and Organizational Effectiveness Committee **DATE:** January 25, 2023

TITLE: Appointment of President for Hennepin Technical College

- Proposed New Policy or Amendment to Existing Policy Approvals Required by Policy Other Approvals
- Monitoring/Compliance Information

PRESENTERS

Devinder Malhotra, Chancellor

PURPOSE

A president will be selected for Hennepin Technical College

BACKGROUND INFORMATION

In the spring 2022, Chancellor Malhotra initiated an internal search for the interim presidency for Hennepin Technical College. The Chancellor invited nominations and expressions of interest for the position from current or past Minnesota State employees. Applications and nominations were reviewed by the Chancellor, and he invited four (4) candidates to participate in campus and system office interviews. Campus sessions were held with faculty, staff, students, and administrators. The system office interviews were conducted by Chancellor Malhotra, members of the chancellor's cabinet, and Trustees George Soule and Cheryl Tefer.

In April 2022, Joy Bodin was appointed Interim President of Hennepin Technical College.

In October 2022, Chancellor Malhotra met with students, faculty, staff, college leadership, and community and business members to solicit feedback on the timing and identification of the permanent leader for Hennepin Technical College.

Chancellor Malhotra completed careful consideration and review of all the feedback collected.

At this time, Chancellor Malhotra recommends Joy Bodin for the presidency of Hennepin Technical College.

RECOMMENDED COMMITTEE MOTION

The Workforce and Organizational Effectiveness Committee recommends that the Board of Trustees adopt the following motion.

RECOMMENDED BOARD MOTION

The Board of Trustees, upon the recommendation of Chancellor Malhotra, appoints Joy Bodin as President of Hennepin Technical College, with the anticipated effective date of January 25, 2023, subject to the completion of an employment agreement. The board authorizes the chancellor, in consultation with the chair of the board and chair of the Workforce and Organizational Effectiveness Committee, to negotiate and execute an employment agreement in accordance with the terms and conditions of the Minnesota State Colleges and Universities Personnel Plan for Administrators.

Date Presented to the Workforce and Organizational Effectiveness Committee: 01/25/23

Date Presented to the Board of Trustees: 01/25/23

Date of Implementation: 01/25/23

“Countless unseen details are often the only difference between mediocre and magnificent”

Joy D. Bodin



Key Results

- Led efforts to develop 7 new technical programs and 13 transfer pathways in the last 5 years
- Led efforts to review and update CLC's policy and procedures with an equity lens
- Developed a training/mentor program for faculty and Deans
- Led development and implementation of phase one of the Student Success Plan
- Promoted a Culture of Caring by building relationships, having an open-door philosophy, listening and collecting feedback for large scale decisions
- Assisted in securing over one million of federal and local grants annually
- Developed intentional process for new program development and annual division analysis to stabilize enrollment.

Professional Experience

Vice President of Academic and Student Affairs
2017 - present
Central Lakes College
Brainerd and Staples, Minnesota

- Provide leadership and vision in all areas of academic, student affairs, information technology and institutional effectiveness.
- Executive committee team member.
- Student housing campus liaison.
- Hire and mentor new Deans.
- Developed intentional process for new program development and annual division analysis to stabilize enrollment.
- HLC Accreditation Liaison Officer.
- Provide leadership for the HLC Student Success Academy and development of the Student Success Plan.
- Work closely with the MSCF grievance rep and president to understand and solve issues.
- Review and decisionmaker on 2nd level appeals.
- Assist with the annual budget and facilities conversations and planning.
- Promote a culture of caring through building relationships across the campus.
- Lead new faculty orientation and mentor program.
- Serve on assessment committee and AASC

Academic Dean

2012-2017

Hennepin Technical College

Brooklyn Park and Eden Prairie, Minnesota

- Provide leadership for program faculty and staff in the areas of: carpentry, cabinetmaking, architectural drafting, HVAC, plumbing, public works, child development, floral, landscape, automotive mechanics, auto body, medium heavy truck, ford ASSET and marine motor sports, sociology, psychology, economics and the library.
- Form relationships with industry partners and advisory members.
- Supervise over 100 employees.
- Support faculty advisors and students in SkillsUSA.
- Work with faculty on the development of program advancements and assessment documentation.
- Work with the city of Brooklyn Park and Eden Prairie to coordinate carpentry projects.
- Manage enrollments; cancelled or added courses as needed.
- Vice chair of the assessment committee.
- Communicate program changes with front line service personnel.
- Lead new faculty orientation.
- Lead search committees in the hiring of full-time and part-time faculty and staff.
- Conduct faculty classrooms observations and staff evaluations.
- Solve a variety of student and academic issues on a daily basis.
- Secure equipment and funding to meet program needs.

Interim Dean of Students (Per request of the President)

2011 - 2012

Hennepin Technical College

Brooklyn Park and Eden Prairie, Minnesota

- Provide leadership in all areas of Enrollment Services including: admissions, outreach, registration, transfer, financial aid, counseling and advising.
- Provide leadership in all areas of Student Success including: TRIO programs, interpreting, disability services, student life and access and opportunity.
- Supervise over 80 employees in the student affairs division.
- Work with each department to establish annual goals for student success that aligned with the college and system goals.
- Provide leadership during phase one of the bonding project.
- Establish new procedures in the area of student conduct.
- Chair multiple search committees, responsible for hiring and training many open positions in student affairs.
- Successfully submitted the Upward Bound and Gateway to College grant.
- Deal with ongoing employee issues within the constraints of the labor contracts.
- Oversee 65 departmental and grant budgets.
- Resolve issues in the student affairs division in conjunction with the Vice President of Academic and Student Affairs.
- Increase morale by providing a consistent, positive work environment for employees in the student affairs division.

Dean of Industry

2010-2011

Hennepin Technical College

Brooklyn Park and Eden Prairie, Minnesota

- Built relationships with program faculty and staff.
- Met with key industry stakeholders.
- Tour industry sites.
- Developed a process for in-kind equipment donations.
- Lead Division meetings.
- Secure local funding for emergency student grants.

Director of Marketing and Admissions

1999 - 2010

Hennepin Technical College

Brooklyn Park and Eden Prairie, Minnesota

Leadership

- Project lead for implementing ImageNow in the admissions, registration, records and financial aid dept.
- Project lead for the content and graphics on the HTC website.
- Chair of the scheduling sub-committee.
- Project lead in the new Tech Trek Program that worked with under-prepared students to increase retention and completion rates.
- Acted as Administrator on Duty (AOD) on a weekly basis.
- Serve on various search committees for faculty, staff and administrator positions.

Supervisory

- Hire, train, supervise and evaluate ten full-time staff and seven part-time work-study positions, at two locations.
- Manage two department budgets equaling over \$500,000.00.
- Understanding and complying with three employee labor unions.
- Plan and facilitate admissions and marketing team meetings.
- Internal communications through presentations, memos and newsletters.
- Participate on various committees.
- Maintain a flexible, respectful, team work environment.

Enrollment Management

- Create, analyze and disseminate enrollment management reports.
- Develop and administer an enrollment management plan.
- Develop and maintain a direct communication system.

Marketing

- Meet with advertising and media vendors and negotiate prices.
- Research various types of advertising and keep current of new marketing trends.
- Yearly planning for production of printed materials.
- Create and process printing quotes.
- Coordinate the design and production of internal and external marketing materials and electronic media.
- Develop partnerships with local media and community organizations.
- Create, disseminate and score various college surveys.
- Write and edit advertising copy, press releases and news articles.
- Manage all bulk, business reply and direct mail for the college.

Admissions

- Participate in internal and external recruitment activities.
- Meet with prospective and current students.
- Data entry of prospects and applications during peak enrollment periods.
- Campus Primary Designated Student Official (PDSO) for international students.

Admissions Representative and Marketing Specialist:

1996-1999

Hennepin Technical College

Brooklyn Park, Minnesota

Admissions Representative

- Plan and coordinate internal marketing and recruiting events.
- Conduct educational presentations for large and small groups.
- Conduct individual and group college tours of Hennepin Technical College.
- Data Entry of prospective student information.
- Disseminate follow-up communication to prospective students.

Marketing Specialist

- Meet with advertising and media vendors and negotiate prices.
- Research various types of advertising and keep current of new marketing trends.
- Create and process printing quotes.
- Coordinate the design and production of internal and external marketing materials and electronic media.
- Work with external vendors.

Adjunct Faculty, Computer Careers

1996-1998

Hennepin Technical College

Brooklyn Park, Minnesota

- Develop curriculum and assessments for introductory computer courses.
- Engage and deliver information to students in a classroom through presentations and hands-on projects.
- Grade assessments.
- Provide a welcoming environment in a classroom for students from diverse backgrounds.
- Provide additional help for students that were having difficulty with the materials.

Customer Service Specialist, Registration Clerk

1992-1996

Hennepin Technical College

- Data entry of new and current student registrations, additions and withdrawals.
- Filing.
- Provide customer service both in person and via phone.
- Data entry of semester courses into the Student Information System.
- Create and publish the college schedule.
- Coordinate the Certified Nursing Assistant State Exams.

Education

Capella University – Degree awarded

Minneapolis, Minnesota (online)

- Master of Science in Education
 - Specialization: Enrollment Management

Metropolitan State University

Minneapolis, Minnesota

- Bachelor of Arts Individualized Studies

Hennepin Technical College

Brooklyn Park, Minnesota

- Professional Development Courses

Volunteer Activities

Ruby's Pantry

- Assist with monthly food distribution at various locations in Brainerd 2017-present

Love Inc. Heartland

- Chair of the Executive Board term 2010 - 2014
- Volunteered at thrift store
- Managed fundraising and the annual gala silent auction

Delano School District

- Delano School Board Member 2009-2011. Served on Wright Tech Board and Community Education Board
- Volunteered in classroom to help with reading and various art projects
- Coached *Destination Imagination* for elementary students
- Assistant coach for *Lego League*